



Generate interest, drive traffic and differentiate yourself from the competition.
Book your video profile today.

Video Profiles

Promote, demonstrate or inform *in a personal way*

If you are passionate about what you do and your company has a great vibe, then nothing communicates that stronger than a video profile.

Seen as more personal and genuine when compared to traditional ads, a video profile introduces personality and a face to you, your company and your products.

Profiles are the Most Versatile Videos on the Web

Companies

Bring businesses and corporate messages to life

Services

Highlight individuals or businesses in the professional services industry

Products

Demonstrate how great your products are in real life

Places

Showcase destinations or experience-based businesses

52% of viewers take action after watching an online video.

- comScore

Select the Length that's Right for You!

30
seconds

- 1 round of edits
- 1 location
- 1 interview

60
seconds

- 2 round of edits
- 1 location
- 2 interviews

90
seconds

- 2 round of edits
- 1 location
- 3 interviews

Every Profile Includes

- ✓ Unscripted authentic interviews of you & your employees
- ✓ Natural and engaging shots of your business in action
- ✓ Dedicated producer & videographer
- ✓ Music, graphics & award winning post production
- ✓ Web, mobile and TV ready formats (MOV, FLV, MPEG4)
- ✓ 24/7 Customer Service



Henderson Web Solutions

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